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FUTURE-PROOF LEADERSHIP: ESG STRATEGY FOR DECISION MAKERS

Start Date:	18/08/2025	End Date:	22/08/2025
Categories:	Sustainability & ESG	Venues:	Abu Dhabi
Formats:	In Person	Instructors:	

OVERVIEW

This strategic leadership course empowers senior executives to embed ESG into corporate vision, risk frameworks, and long-term value creation. Participants will explore ESG megatrends, stakeholder pressures, strategic integration models, and performance reporting — all tailored for executive-level application across industries.

OBJECTIVES

By the end of this course, participants will be able to:

- Understand the strategic importance of ESG for organizational resilience and competitiveness.
- Evaluate global ESG megatrends and their impact on future business models.
- Integrate ESG into corporate strategy, governance, and enterprise risk management.
- Assess ESG maturity and define KPIs aligned with long-term value creation.
- Lead organizational change toward sustainability, transparency, and ethical leadership.

COURSE OUTLINE

1- ESG Megatrends: Risks, Opportunities & Market Shifts
2- Strategic ESG Integration & Risk Management
3- ESG Leadership & Governance Models
4- Measuring ESG Performance & Value Creation
5- Executive Roundtable: Roadmapping ESG Strategy

TARGET AUDIENCE

CEOs, board members, CFOs, directors, and senior decision-makers responsible for steering ESG strategy and corporate transformation.

METHODOLOGY

Executive-led discussions, strategy simulations, ESG heatmaps, peer benchmarking, leadership case studies, and roundtable debates.

CONCLUSION

Executives will leave equipped to champion ESG as a business imperative, aligning purpose, performance, and impact at the highest levels of leadership.

DAILY AGENDA

Day 1: ESG Megatrends for Leaders

Unpack the most pressing ESG trends reshaping the global business landscape and their implications for corporate strategy.

Day 2: Strategic Integration & ERM

Learn to embed ESG in risk registers, strategic priorities, and cross-functional planning.

Day 3: ESG Governance & Culture

Examine leadership models, accountability structures, and board oversight practices for ESG.

Day 4: Measuring & Monetizing ESG

Explore value creation through ESG KPIs, sustainability-linked targets, and investor-grade reporting.

Day 5: The ESG Leadership Blueprint

Participate in an interactive roundtable to design your organization's ESG strategic roadmap.

For more information, please contact us:

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