

ECONOMICS DECODED: SIMPLIFYING COMPLEX SYSTEMS

Start Date:	15/09/2025	End Date:	19/09/2025
Categories:	Economics	Venues:	London
Formats:	In Person	Instructors:	

OVERVIEW

This course offers a simplified and practical exploration of how economic systems work and how businesses can navigate them more effectively. Participants will develop a clear understanding of how global and local economies function, how different actors interact, and how these systems influence daily decision-making.

OBJECTIVES

By the end of this course, participants will be able to:

- Grasp the structure and function of modern economic systems.
- Understand how businesses, consumers, and governments interact within these systems.
- Identify how global trends and events impact local markets and operations.
- Analyze economic behaviors and predict responses to changing conditions.
- Communicate economic concepts clearly to teams and stakeholders.

COURSE OUTLINE

1- The Anatomy of Economic Systems 2- Key Players in the Economy: Consumers, Firms, and Governments 3- Globalization, Trade, and the Flow of Resources 4- Economic Shocks and How Systems Respond 5- Simplifying Economic Communication for Impact

TARGET AUDIENCE

Non-economists, project managers, business professionals, and support function leaders looking to strengthen their economic understanding and communication skills.

METHODOLOGY

Visual storytelling, scenario mapping, interactive discussions, simplified models, and hands-on group activities for applying systems thinking.

CONCLUSION

Participants will leave with a strong foundational grasp of economic systems and the confidence to discuss, apply, and simplify economic reasoning in professional settings.

DAILY AGENDA

Day 1: What Is an Economic System?

Understand different types of economic systems and how they organize resource distribution.

Day 2: Roles & Relationships in the Economy

Explore how businesses, individuals, and governments interact and influence outcomes.

Day 3: Global Economic Dynamics

Trace the movement of capital, goods, and services across borders and its local implications.

Day 4: Disruptions & Adaptations

Analyze examples of economic crises, inflation, and recovery cycles to predict business impacts.

Day 5: Explaining the Economy Simply

Practice communicating economic insights clearly and effectively to non-specialist audiences.

For more information, please contact us:

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