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ACCOUNTING FOR NON-ACCOUNTANTS

Start Date:	11/08/2025	End Date:	15/08/2025
Categories:	Finance & Accounting	Venues:	Dubai
Formats:	In Person	Instructors:	Mona AlQassab

OVERVIEW

This practical course demystifies accounting for professionals without a finance background. Participants will learn how to read financial statements, understand accounting terms, and use financial data to support smarter business decisions.

OBJECTIVES

By the end of this course, participants will be able to: – Understand key accounting concepts and financial terminology. – Read and interpret balance sheets, income statements, and cash flow statements. – Apply basic accounting principles to budgeting and cost control. – Analyze financial performance to inform operational and strategic choices. – Communicate more effectively with finance teams and stakeholders.

COURSE OUTLINE

1- Introduction to Accounting and Its Business Role 2- Understanding Financial Statements 3- Revenue, Expenses, Profit & Cash Flow Explained 4- Budgeting, Forecasting & Cost Control 5- Making Data-Driven Business Decisions

TARGET AUDIENCE

Managers, supervisors, entrepreneurs, administrators, and professionals who make financial decisions without formal accounting training.

METHODOLOGY

Real-world examples, financial statement analysis, budgeting exercises, team discussions, and simplified reporting walkthroughs.

CONCLUSION

Participants will walk away with confidence in using accounting insights for better planning, management, and business alignment.

DAILY AGENDA

Day 1: Accounting Basics Made Simple

Break down the language of accounting and understand its purpose in business.

Day 2: How to Read Financials

Explore income statements, balance sheets, and cash flow reports in action.

Day 3: Understanding Business Performance

Link financial data to business health, trends, and decision-making.

Day 4: Managing with Numbers

Use financial planning and budgeting to guide department goals and spending.

Day 5: Financial Confidence for Non-Finance Roles

Translate financial knowledge into real-world leadership and planning.

For more information, please contact us:

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