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SMART MONEY: PERSONAL FINANCE FOR PROFESSIONALS

Start Date:	12/01/2026	End Date:	16/01/2026
Categories:	Finance & Accounting	Venues:	Dubai
Formats:	In Person	Instructors:	Mona AlQassab

OVERVIEW

This course gives professionals the confidence and knowledge to manage personal finances wisely. From budgeting to investing, participants will gain practical skills to improve financial well-being and make informed money decisions.

OBJECTIVES

By the end of this course, participants will be able to: – Create and follow a practical personal budget. – Understand debt, credit, and savings management. – Evaluate insurance, tax, and emergency planning options. – Identify investment opportunities and avoid financial scams. – Build a financial plan aligned with career and life goals.

COURSE OUTLINE

1- Budgeting Basics and Cash Flow Control 2- Credit, Loans, and Debt Management 3- Savings, Emergency Funds, and Insurance 4- Introduction to Investments and Retirement Planning 5- Building a Personal Financial Roadmap

TARGET AUDIENCE

Young professionals, mid-career employees, entrepreneurs, and anyone seeking financial confidence and clarity.

METHODOLOGY

Budget simulations, personal finance planners, savings/investment tools, group discussions, and financial goal mapping.

CONCLUSION

Participants will leave empowered to take control of their finances and make smart, informed decisions to secure their financial future.

DAILY AGENDA

Day 1: Your Money Map

Track income, expenses, and build a realistic, goal-based budget.

Day 2: Master Credit & Debt

Understand how loans work and build a strategy to manage and avoid debt.

Day 3: Plan for the Unexpected

Use insurance, savings, and emergency funds for security and resilience.

Day 4: Start Investing Wisely

Get familiar with investment types and retirement planning options.

Day 5: Your Financial Future

Create a personalized action plan to grow your wealth and confidence.

For more information, please contact us:

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