

INVESTING BASICS FOR CORPORATE EMPLOYEES

Start Date:	02/02/2026	End Date:	06/02/2026
Categories:	Finance & Accounting	Venues:	Dubai
Formats:	In Person	Instructors:	Mona AlQassab

OVERVIEW

This course introduces professionals to the fundamentals of investing, helping them build confidence in managing and growing their personal finances. Topics include risk, return, asset types, and investment planning.

OBJECTIVES

By the end of this course, participants will be able to: – Understand the principles of risk and return in investing. – Differentiate between asset classes such as stocks, bonds, and mutual funds. – Evaluate investment products for short- and long-term goals. – Avoid common investment pitfalls and scams. – Create a basic personal investment plan aligned with financial goals.

COURSE OUTLINE

1- Investing 101: What Every Professional Should Know 2- Risk, Return, and Asset Allocation 3- Investment Products Explained: Stocks, Bonds, Mutual Funds, ETFs 4- Time Horizons, Diversification, and Market Trends 5- Building Your First Investment Plan

TARGET AUDIENCE

Corporate employees, first-time investors, and professionals interested in growing their wealth with greater knowledge and less stress.

METHODOLOGY

Portfolio-building simulations, case discussions, financial calculators, risk profiling, and goal setting activities.

CONCLUSION

Participants will leave with an understanding of how investing works and a personalized roadmap to begin or improve their investment journey.

DAILY AGENDA

Day 1: Why Invest?

Understand how investing supports long-term financial well-being.

Day 2: Know the Landscape

Explore different investment types and the concept of asset allocation.

Day 3: Risk vs. Reward

Learn how to assess and manage investment risk.

Day 4: Avoid the Traps

Spot scams, fees, and market myths that can hurt your returns.

Day 5: Plan with Purpose

Build a beginner's investment plan tailored to your goals.

For more information, please contact us:

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