

## STRATEGY IN ACTION: BUILDING AND EXECUTING GAME PLANS

<b>Start Date:</b>	15/09/2025	<b>End Date:</b>	19/09/2025
<b>Categories:</b>	Management	<b>Venues:</b>	Milan
<b>Formats:</b>	In Person	<b>Instructors:</b>	Roland Abi Najem

### OVERVIEW

This course empowers professionals to build strategic plans that move beyond vision and into execution. Participants will use battle-tested frameworks to translate goals into actionable initiatives and lead strategy implementation with clarity.

### OBJECTIVES

By the end of this course, participants will be able to: – Define and assess strategy using structured frameworks. – Break long-term goals into prioritized initiatives and milestones. – Allocate resources and responsibilities for effective execution. – Monitor progress using strategic KPIs and scorecards. – Align teams through communication and cross-functional coordination.

### COURSE OUTLINE

1- Strategy vs. Planning: Key Differences and Success Factors 2- Using Strategy Frameworks (SWOT, OKRs, BSC, etc.) 3- Turning Strategy into Execution Plans 4- Managing Resources, KPIs, and Accountability 5- Communicating and Leading Strategy Execution

### TARGET AUDIENCE

Mid- to senior-level managers, project leaders, department heads, and anyone responsible for strategic planning and execution.

### METHODOLOGY

Framework labs, case work, strategy map design, milestone planning, KPI dashboards, and execution simulation exercises.

### CONCLUSION

Participants will walk away with a real-world strategy execution plan and the leadership tools to bring strategy to life across teams.

## DAILY AGENDA

### Day 1: From Idea to Plan

Clarify strategy and avoid common execution traps.

### Day 2: Frameworks for Clarity

Use tools like OKRs and BSC to structure goals and initiatives.

### Day 3: Action Planning

Break strategy into actions, owners, timelines, and budgets.

### Day 4: Track & Tweak

Build dashboards and accountability systems to stay on track.

### Day 5: Lead the Rollout

Practice communicating strategy with clarity and confidence.

*For more information, please contact us:*

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