

## SOLVING PROBLEMS CREATIVELY IN ANY ROLE

<b>Start Date:</b>	15/09/2025	<b>End Date:</b>	19/09/2025
<b>Categories:</b>	Wellbeing & Personal Dev	<b>Venues:</b>	Madrid
<b>Formats:</b>	In Person	<b>Instructors:</b>	

### OVERVIEW

This course empowers professionals across roles to use creative thinking and structured problem-solving to tackle challenges and improve outcomes. It helps participants become everyday innovators in any function.

### OBJECTIVES

By the end of this course, participants will be able to: – Apply creative problem-solving models like CPS and lateral thinking. – Reframe problems to discover unexpected solutions. – Use tools such as reverse thinking, analogy, and rapid ideation. – Collaborate across teams to unlock new perspectives. – Build a habit of structured experimentation and innovation.

### COURSE OUTLINE

1- Reframing Problems to Find Better Solutions 2- Creative Problem-Solving Tools and Approaches 3- Cross-Team Collaboration for Innovation 4- Idea Filtering and Rapid Experimentation 5- Building Creative Problem-Solving Habits

### TARGET AUDIENCE

Professionals, team members, admins, and mid-level staff seeking to unlock creative potential and improve problem-solving effectiveness.

### METHODOLOGY

Structured creative thinking exercises, problem scenario labs, idea tournaments, experimentation challenges, and reflection.

### CONCLUSION

Participants will leave with a set of tools and a mindset to approach everyday challenges with creativity and innovation.

### DAILY AGENDA

### **Day 1: Rethink the Problem**

Explore how problem framing unlocks unexpected solutions.

### **Day 2: Think Outside the Box**

Use creative problem-solving tools to generate bold options.

### **Day 3: Bring in Others**

Learn to collaborate and build ideas across functions.

### **Day 4: Test Your Thinking**

Experiment quickly to learn what works in real time.

### **Day 5: Stay Creative**

Build habits of reflection, idea generation, and innovation.

*For more information, please contact us:*

*Email: [info@gatewayconsulting.com](mailto:info@gatewayconsulting.com) | Phone: +96522968641*

*<https://gatewayconsulting.com>*