

THINK LIKE A DESIGNER, ACT LIKE A LEADER

Start Date:	22/09/2025	End Date:	26/09/2025
Categories:	Leadership Development	Venues:	Madrid
Formats:	In Person	Instructors:	

OVERVIEW

This course combines design thinking with leadership development, teaching participants how to lead with empathy, prototype solutions, and navigate ambiguity while inspiring teams through human-centered approaches.

OBJECTIVES

By the end of this course, participants will be able to: – Apply design thinking to leadership challenges and team development. – Lead with curiosity, empathy, and user-centered insight. – Prototype leadership initiatives and test ideas quickly. – Foster innovation and adaptability in teams. – Create a culture of continuous learning and feedback.

COURSE OUTLINE

1- Design Thinking Meets Leadership: A New Mindset 2- Leading with Empathy and Curiosity 3- Framing Problems and Prototyping Leadership Solutions 4- Creating Cultures of Experimentation and Learning 5- Bringing Design Leadership to Your Organization

TARGET AUDIENCE

Team leads, department heads, change agents, and innovation-driven managers seeking to lead through experimentation and empathy.

METHODOLOGY

Design sprint workshops, empathy mapping, reflection exercises, group prototyping, leadership case studies, and feedback facilitation.

CONCLUSION

Participants will leave with design-based leadership tools to innovate, adapt, and engage teams with purpose.

DAILY AGENDA

Day 1: Lead Like a Designer

Explore how empathy and experimentation fuel impactful leadership.

Day 2: Understand Before Acting

Use tools to listen deeply and identify root issues in teams.

Day 3: Prototype Your Leadership

Design and test initiatives that support learning and engagement.

Day 4: Lead Change Creatively

Inspire others by leading with experimentation and openness.

Day 5: Design the Culture

Apply design tools to shape environments where people thrive.

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