

FINANCE FOR NON-FINANCE EXECUTIVES

Start Date:	02/03/2026	End Date:	06/03/2026
Categories:	Finance & Accounting	Venues:	London
Formats:	In Person	Instructors:	Khaled Nabil

OVERVIEW

This program demystifies financial concepts and equips non-financial professionals with the knowledge to read financial statements, understand key metrics, and make financially sound business decisions.

OBJECTIVES

By the end of this course, participants will be able to: – Understand key accounting terms and financial principles. – Interpret income statements, balance sheets, and cash flows. – Evaluate business performance using financial ratios. – Create and manage budgets and forecasts. – Communicate more effectively with finance teams and stakeholders.

COURSE OUTLINE

1- Financial Statements and What They Tell You 2- Profitability, Liquidity, and Efficiency Ratios 3- Budgeting and Forecasting Fundamentals 4- Business Case Development and ROI Analysis 5- Linking Financials to Strategic Decisions

TARGET AUDIENCE

Department heads, project managers, business leaders, and professionals who need to interact with finance teams or interpret financial data.

METHODOLOGY

Case-based learning, real company reports, budgeting simulations, and interactive exercises.

CONCLUSION

Participants will leave with the financial acumen required to support strategic decision-making and better align their work with organizational financial goals.

DAILY AGENDA

Day 1: Introduction to Financial Statements

Break down key components of the balance sheet, income statement, and cash flow.

Day 2: Measuring Performance with Ratios

Explore ratios for profitability, liquidity, and operational efficiency.

Day 3: Budgeting and Forecasting

Design a departmental budget and develop basic forecasting models.

Day 4: Business Case & ROI

Quantify project returns and prepare a business case for funding.

Day 5: Finance for Strategic Decision-Making

Integrate financial insights into leadership decisions and KPIs.

For more information, please contact us:

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