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BANKING DIGITAL TRANSFORMATION

Start Date:	01/02/2026	End Date:	05/02/2026
Categories:	Artificial Intelligence & Er	Venues:	Cairo
Formats:	In Person	Instructors:	Roland Abi Najem

OVERVIEW

This specialized course covers the challenges, trends, and tools of digital transformation in the banking and financial services sector. Participants will learn how to modernize services, ensure compliance, and enhance customer experience using digital innovation.

OBJECTIVES

By the end of this course, participants will be able to: – Understand key digital trends reshaping banking. – Develop digital-first customer engagement models. – Modernize legacy systems and support agile banking operations. – Integrate fintech and open banking tools. – Manage compliance, cybersecurity, and risk in a digital environment.

COURSE OUTLINE

1- The Future of Digital Banking 2- Customer Experience and Omnichannel Delivery 3- Fintech Integration and Innovation Hubs 4- Core Banking Systems and Infrastructure 5- Digital Risk, Cybersecurity, and Regulation

TARGET AUDIENCE

Banking professionals, digital innovation officers, compliance managers, and financial product leaders.

METHODOLOGY

Fintech case studies, digital roadmap labs, ecosystem mapping, and risk simulation workshops.

CONCLUSION

Participants will be ready to lead or support digital transformation initiatives that enhance banking performance and relevance.

DAILY AGENDA

Day 1: Banking Trends and Disruption

Assess industry shifts, digital innovation, and customer expectations.

Day 2: Customer-Centric Digital Banking

Design omnichannel experiences and mobile-first platforms.

Day 3: Fintech and Partnership Models

Explore fintech collaborations, APIs, and innovation labs.

Day 4: Core Systems and Agile Delivery

Modernize infrastructure and adopt agile for faster service delivery.

Day 5: Digital Compliance and Risk

Ensure cybersecurity, data privacy, and regulatory alignment.

For more information, please contact us:

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