

LEGAL ASPECTS OF EXTERNAL RELATIONS

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| Start Date: | 12/01/2026 | End Date: | 16/01/2026 |
| Categories: | Legal | Venues: | Madrid |
| Formats: | In Person | Instructors: | |

OVERVIEW

This program is designed to equip professionals with a comprehensive understanding of the legal frameworks, risks, and responsibilities involved in managing an organization's external relations. Whether dealing with governmental bodies, international partners, media, or stakeholders, participants will gain the legal awareness and tools to navigate compliance requirements, mitigate liabilities, and protect organizational interests in external engagements.

OBJECTIVES

By the end of this course, participants will be able to:

- Understand the legal frameworks governing external relations and stakeholder engagement.
- Identify risks and liabilities in communication with public and private external entities.
- Ensure compliance with international, regional, and local laws in external affairs.
- Draft and review contracts, MoUs, and public statements with legal precision.
- Manage crisis communication from a legal perspective.
- Balance transparency and confidentiality in external disclosures.
- Navigate legal considerations in digital and media relations.
- Apply best practices for ethical and lawful representation of the organization.

COURSE OUTLINE

• Introduction to Legal Considerations in External Relations • Regulatory and Compliance Frameworks • Legal Aspects of Contracts and Agreements with External Parties • Public Communications and Legal Liabilities • Media, Public Relations, and Defamation Law • Confidentiality, Data Privacy, and Information Disclosure • Government Relations and Lobbying: Laws and Ethics • Crisis Communication: Legal Risk Management • Case Law and Precedents Impacting External Relations • Best Practices in Drafting and Reviewing External Communications

TARGET AUDIENCE

This course is ideal for professionals in legal departments, corporate affairs, public relations, communications, compliance, risk management, and any roles involved in representing organizations externally. It is also highly relevant for executives who engage with governments, regulators, or media.

METHODOLOGY

The course blends expert-led lectures with legal case reviews, practical drafting sessions, role-plays in crisis scenarios, and interactive group discussions. Real-world case studies and regulatory insights are incorporated to simulate external legal challenges and strategic response planning.

CONCLUSION

Participants will complete the training with a robust understanding of how to legally safeguard their organization while engaging externally. They will be prepared to manage risks, uphold legal standards, and communicate effectively and responsibly in a complex external environment.

DAILY AGENDA

Day 1: Legal Foundations & Stakeholder Risk

Covers legal frameworks in external relations, identifies various external stakeholders, explores risk assessment techniques, and addresses compliance considerations in cross-border engagements.

Day 2: Agreements, Media Laws & Social Media Risk

Focuses on drafting and reviewing external agreements, understanding laws governing public communication, addressing defamation and libel, and evaluating legal risks related to social media.

Day 3: Government Engagement, Disclosure & Ethics

Explores laws on government relations and lobbying, obligations around information disclosure, managing confidentiality and privacy, and ethical standards in external communication.

Day 4: Crisis Communication & Legal Investigations

Covers legal strategy in crisis scenarios, handling investigations and legal notices, media handling protocols, and case studies on mismanaged external communications.

Day 5: Global Trends, Policy & Legal Simulation

Highlights global legal trends, introduces best practice policy frameworks, and engages participants in a simulated legal workshop and final presentations to consolidate learning.

For more information, please contact us:

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