

ARTIFICIAL INTELLIGENCE FOR EXECUTIVES: TRANSFORMATION EXPLAINED

Start Date:	29/03/2026	End Date:	02/04/2026
Categories:	Artificial Intelligence & Er	Venues:	Dubai
Formats:	In Person	Instructors:	

OVERVIEW

This program demystifies Artificial Intelligence (AI) for executive leaders, focusing on its strategic implications and transformative potential across industries. Participants will gain a clear understanding of AI's core concepts, explore real-world applications, and learn to identify opportunities for AI-driven innovation within their organizations.

OBJECTIVES

By the end of this course, participants will be able to: – Articulate the fundamental concepts and capabilities of Artificial Intelligence. – Evaluate the strategic impact of AI on business models and competitive landscapes. – Identify key AI use cases relevant to executive decision-making and organizational transformation. – Understand the ethical considerations and governance frameworks for AI deployment. – Develop a strategic roadmap for integrating AI into organizational strategy and operations. – Assess the readiness of their organization for AI adoption and transformation.

COURSE OUTLINE

1- Foundations of AI and Machine Learning for Leaders 2- Strategic AI Applications and Business Transformation 3- AI Governance, Ethics, and Future Trends

TARGET AUDIENCE

Senior executives, C-suite leaders, VPs, and directors responsible for strategic planning, innovation, and business transformation.

METHODOLOGY

A blend of expert-led lectures, case study analyses of successful AI transformations, interactive discussions, and strategic framework application exercises.

CONCLUSION

By the end of this program, executives will be equipped with the knowledge and strategic foresight to lead their organizations through the AI revolution, driving innovation, enhancing efficiency, and

securing a competitive advantage.

DAILY AGENDA

Day 1: AI Fundamentals & Strategic Landscape

This day focuses on demystifying AI concepts, exploring its evolution, and understanding the current strategic landscape of AI adoption across industries.

Day 2: AI Use Cases & Transformation Pathways

Participants will delve into practical AI applications and analyze case studies demonstrating how AI drives significant business transformation and creates new value propositions.

Day 3: Critical aspects of responsible AI deployment

This day addresses the critical aspects of responsible AI deployment, including ethical considerations, data privacy, bias mitigation, and establishing robust governance frameworks.

Day 4: Building an AI-Ready Organization

Focuses on assessing organizational readiness, identifying talent needs, fostering an AI-centric culture, and developing strategies for change management.

Day 5: AI Strategy Formulation & Future Outlook

Participants will synthesize learnings to formulate strategic AI roadmaps for their organizations and explore emerging AI trends and their long-term implications.

For more information, please contact us:

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