

POWERPOINT STORYTELLING: PRESENT LIKE A PRO

Start Date:	02/08/2026	End Date:	06/08/2026
Categories:	Digital Literacy	Venues:	Dubai
Formats:	In Person	Instructors:	

OVERVIEW

This course helps professionals transform data and ideas into compelling presentations. It focuses on the art of business storytelling through PowerPoint, equipping participants with structure, clarity, and visual tools to engage and influence audiences.

OBJECTIVES

By the end of this course, participants will be able to: - Structure presentations that tell a clear and persuasive story. - Design clean, professional slides that support key messages. - Use visuals, flow, and hierarchy to guide audience attention. - Combine logic and emotion to create memorable presentations. - Present with confidence using speaker notes, cues, and timing tools.

COURSE OUTLINE

1- The Science and Art of Business Storytelling 2- Structuring Content for Clarity and Persuasion 3- Visual Design Basics and Slide Aesthetics 4- Data-Driven Slides and Narrative Flow 5- Delivery Techniques and Slide Deck Practice

TARGET AUDIENCE

All Supervisory Levels, Executives, team leaders, analysts, trainers, consultants, and professionals who regularly present or pitch ideas.

METHODOLOGY

Slide writing labs, visual storytelling exercises, layout critiques, live delivery drills, and peer review.

CONCLUSION

Participants will leave with a slide deck they've built and practiced—ready to deliver with clarity, purpose, and polish.

DAILY AGENDA

Day 1: Stories that Stick

Learn the psychology of storytelling and how it applies to business communication.

Day 2: Building the Narrative

Use logical flow and frameworks to create impactful, structured presentations.

Day 3: Designing Slides that Work

Apply layout, color, and typography principles to enhance message clarity.

Day 4: Data as a Story Element

Turn charts and numbers into visuals that support strategic insights.

Day 5: Present Like You Mean It

Practice presenting with confidence, using cues, animations, and delivery coaching.

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