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## INVESTING BASICS FOR CORPORATE EMPLOYEES

<b>Start Date:</b>	23/08/2026	<b>End Date:</b>	27/08/2026
<b>Categories:</b>	Finance & Accounting	<b>Venues:</b>	Dubai
<b>Formats:</b>	In Person	<b>Instructors:</b>	

### OVERVIEW

This course introduces professionals to the fundamentals of investing, helping them build confidence in managing and growing their personal finances. Topics include risk, return, asset types, and investment planning.

### OBJECTIVES

By the end of this course, participants will be able to:

- Understand the principles of risk and return in investing.
- Differentiate between asset classes such as stocks, bonds, and mutual funds.
- Evaluate investment products for short- and long-term goals.
- Avoid common investment pitfalls and scams.
- Create a basic personal investment plan aligned with financial goals.

### COURSE OUTLINE

1- Investing 101: What Every Professional Should Know  
2- Risk, Return, and Asset Allocation  
3- Investment Products Explained: Stocks, Bonds, Mutual Funds, ETFs  
4- Time Horizons, Diversification, and Market Trends  
5- Building Your First Investment Plan

### TARGET AUDIENCE

All Supervisory Levels, Corporate employees, first-time investors, and professionals interested in growing their wealth with greater knowledge and less stress.

### METHODOLOGY

Portfolio-building simulations, case discussions, financial calculators, risk profiling, and goal setting activities.

### CONCLUSION

Participants will leave with an understanding of how investing works and a personalized roadmap to begin or improve their investment journey.

### DAILY AGENDA

## **Day 1: Why Invest?**

Understand how investing supports long-term financial well-being.

## **Day 2: Know the Landscape**

Explore different investment types and the concept of asset allocation.

## **Day 3: Risk vs. Reward**

Learn how to assess and manage investment risk.

## **Day 4: Avoid the Traps**

Spot scams, fees, and market myths that can hurt your returns.

## **Day 5: Plan with Purpose**

Build a beginner's investment plan tailored to your goals.

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*For more information, please contact us:*

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