

## STRATEGY IN ACTION: BUILDING AND EXECUTING GAME PLANS

<b>Start Date:</b>	06/07/2026	<b>End Date:</b>	10/07/2026
<b>Categories:</b>	Management	<b>Venues:</b>	Milan
<b>Formats:</b>	In Person	<b>Instructors:</b>	

### OVERVIEW

This course empowers professionals to build strategic plans that move beyond vision and into execution. Participants will use battle-tested frameworks to translate goals into actionable initiatives and lead strategy implementation with clarity.

### OBJECTIVES

By the end of this course, participants will be able to:

- Define and assess strategy using structured frameworks.
- Break long-term goals into prioritized initiatives and milestones.
- Allocate resources and responsibilities for effective execution.
- Monitor progress using strategic KPIs and scorecards.
- Align teams through communication and cross-functional coordination.

### COURSE OUTLINE

1- Strategy vs. Planning: Key Differences and Success Factors  
2- Using Strategy Frameworks (SWOT, OKRs, BSC, etc.)  
3- Turning Strategy into Execution Plans  
4- Managing Resources, KPIs, and Accountability  
5- Communicating and Leading Strategy Execution

### TARGET AUDIENCE

All Supervisory Levels, Mid- to senior-level managers, project leaders, department heads, and anyone responsible for strategic planning and execution.

### METHODOLOGY

Framework labs, case work, strategy map design, milestone planning, KPI dashboards, and execution simulation exercises.

### CONCLUSION

Participants will walk away with a real-world strategy execution plan and the leadership tools to bring strategy to life across teams.

## DAILY AGENDA

### **Day 1: From Idea to Plan**

Clarify strategy and avoid common execution traps.

### **Day 2: Frameworks for Clarity**

Use tools like OKRs and BSC to structure goals and initiatives.

### **Day 3: Action Planning**

Break strategy into actions, owners, timelines, and budgets.

### **Day 4: Track & Tweak**

Build dashboards and accountability systems to stay on track.

### **Day 5: Lead the Rollout**

Practice communicating strategy with clarity and confidence.

*Page 2 of 3*

*For more information, please contact us:*

*Email: [info@gatewayconsulting.com](mailto:info@gatewayconsulting.com) | Phone: +96522968641*

*<https://gatewayconsulting.com>*