

## SCENARIO PLANNING IN UNCERTAIN TIMES

|                    |            |                     |            |
|--------------------|------------|---------------------|------------|
| <b>Start Date:</b> | 06/07/2026 | <b>End Date:</b>    | 10/07/2026 |
| <b>Categories:</b> | Management | <b>Venues:</b>      | Madrid     |
| <b>Formats:</b>    | In Person  | <b>Instructors:</b> |            |

### OVERVIEW

This course teaches scenario planning as a strategic foresight tool for navigating uncertainty. Participants will learn to anticipate shifts, test plans against disruptions, and build flexible strategies that adapt to change.

### OBJECTIVES

By the end of this course, participants will be able to: - Understand the principles and benefits of scenario planning. - Identify drivers of change and build plausible future scenarios. - Stress-test current strategies against diverse futures. - Develop adaptive strategies and contingency plans. - Facilitate scenario thinking in teams and leadership sessions.

### COURSE OUTLINE

1- Why Scenario Thinking Matters in Today's World 2- Identifying Drivers of Change and Strategic Uncertainty 3- Crafting Scenarios: Narratives, Data, and Assumptions 4- Pressure-Testing Strategies and Designing Flexibility 5- Facilitating Scenario Planning and Strategic Foresight

### TARGET AUDIENCE

All Supervisory Levels, Strategy teams, senior leaders, planners, risk managers, and policy professionals navigating complexity and change.

### METHODOLOGY

Scenario design workshops, environmental scanning, strategy audits, risk simulations, facilitation practice, and future-back planning.

### CONCLUSION

Participants will leave with a set of scenarios, a resilience-focused strategy plan, and the tools to guide future-proofing discussions in their organizations.

### DAILY AGENDA

## **Day 1: See What's Coming**

Understand why scenario planning is essential in an age of uncertainty.

## **Day 2: Scan the Horizon**

Map trends, disruptions, and signals of change across your landscape.

## **Day 3: Build the Future**

Craft multiple strategic narratives and scenarios for your context.

## **Day 4: Test and Adapt**

Apply your scenarios to existing strategies and find vulnerabilities.

## **Day 5: Facilitate the Process**

Guide teams through scenario thinking and future-proofing exercises.

*Page 2 of 3*

*For more information, please contact us:*

*Email: info@gatewayconsulting.com | Phone: +96522968641*

*<https://gatewayconsulting.com>*