

## KPIS THAT MATTER: TRACKING WHAT COUNTS

<b>Start Date:</b>	06/07/2026	<b>End Date:</b>	10/07/2026
<b>Categories:</b>	Management	<b>Venues:</b>	Barcelona
<b>Formats:</b>	In Person	<b>Instructors:</b>	

### OVERVIEW

This course helps professionals design and use Key Performance Indicators (KPIs) that truly reflect impact. Participants will learn to align KPIs with strategy, avoid vanity metrics, and create meaningful dashboards that drive performance.

### OBJECTIVES

By the end of this course, participants will be able to: – Define KPIs that are aligned with strategic objectives. – Differentiate between lagging, leading, and vanity metrics. – Build dashboards and reports that focus attention and action. – Use KPIs to evaluate performance, drive improvement, and communicate value. – Foster a performance-focused culture in their teams or departments.

### COURSE OUTLINE

1- What Makes a KPI “Key”? 2- Aligning Metrics with Strategy and Goals 3- Choosing the Right Measures (Leading vs. Lagging) 4- Designing KPI Dashboards and Scorecards 5- Using KPIs to Improve and Inspire Performance

### TARGET AUDIENCE

All Supervisory Levels, Supervisors, team leads, analysts, department managers, and project owners responsible for tracking or reporting results.

### METHODOLOGY

KPI design labs, dashboard mockups, metric evaluation challenges, case studies, and team review activities.

### CONCLUSION

Participants will leave with customized KPIs and dashboards designed to support strategic clarity and performance improvement.

### DAILY AGENDA

### **Day 1: Why KPIs Matter**

Understand how the right metrics focus action and align teams.

### **Day 2: Pick What Counts**

Learn to filter noise and choose meaningful measures.

### **Day 3: Design Your Dashboard**

Create simple visuals to communicate performance insights.

### **Day 4: Measure to Improve**

Use KPIs for feedback, growth, and alignment—not control.

### **Day 5: Create KPI Culture**

Develop strategies for embedding KPIs into daily work and conversations.

*For more information, please contact us:*

*Email: [info@gatewayconsulting.com](mailto:info@gatewayconsulting.com) | Phone: +96522968641*

*<https://gatewayconsulting.com>*