

AGILE PROJECT MANAGEMENT FOR NON-TECH TEAMS

Start Date:	13/07/2026	End Date:	17/07/2026
Categories:	Management	Venues:	Istanbul
Formats:	In Person	Instructors:	

OVERVIEW

This course introduces agile principles and practices to professionals outside of software development. Participants will learn how to work in iterations, respond to change, and lead adaptive projects in dynamic environments.

OBJECTIVES

By the end of this course, participants will be able to: - Understand agile values and frameworks like Scrum and Kanban. - Build and manage flexible project plans using agile tools. - Conduct effective stand-ups, retrospectives, and sprint planning. - Prioritize backlogs and deliver value continuously. - Foster a team culture of adaptability, ownership, and feedback.

COURSE OUTLINE

1- Agile 101: Mindsets, Frameworks, and Benefits 2- Scrum, Kanban, and Iterative Planning 3- Sprints, Backlogs, and Visual Workflows 4- Communication, Roles, and Team Autonomy 5- Adapting Agile to Your Context

TARGET AUDIENCE

All Supervisory Levels, Marketing, HR, operations, education, and cross-functional teams interested in applying agile practices to non-technical projects.

METHODOLOGY

Agile games, backlog building labs, sprint simulations, reflection circles, and team-based agile project design.

CONCLUSION

Participants will leave with a practical, adaptable agile toolkit to lead responsive and collaborative project work outside of IT.

DAILY AGENDA

Day 1: Why Agile Works

Explore agile principles and how they apply beyond tech.

Day 2: Visualize the Work

Use boards and workflows to plan sprints and prioritize value.

Day 3: Facilitate the Cycle

Run daily stand-ups, retrospectives, and feedback loops.

Day 4: Empower the Team

Build team ownership and create space for real-time adaptation.

Day 5: Agile in Action

Design an agile plan for your own workplace project.

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