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SOLVING PROBLEMS CREATIVELY IN ANY ROLE

Start Date:	20/07/2026	End Date:	24/07/2026
Categories:	Wellbeing & Personal Dev	Venues:	Madrid
Formats:	In Person	Instructors:	

OVERVIEW

This course empowers professionals across roles to use creative thinking and structured problem-solving to tackle challenges and improve outcomes. It helps participants become everyday innovators in any function.

OBJECTIVES

By the end of this course, participants will be able to: - Apply creative problem-solving models like CPS and lateral thinking. - Reframe problems to discover unexpected solutions. - Use tools such as reverse thinking, analogy, and rapid ideation. - Collaborate across teams to unlock new perspectives. - Build a habit of structured experimentation and innovation.

COURSE OUTLINE

1- Reframing Problems to Find Better Solutions 2- Creative Problem-Solving Tools and Approaches
3- Cross-Team Collaboration for Innovation 4- Idea Filtering and Rapid Experimentation 5- Building Creative Problem-Solving Habits

TARGET AUDIENCE

All Supervisory Levels, Professionals, team members, admins, and mid-level staff seeking to unlock creative potential and improve problem-solving effectiveness.

METHODOLOGY

Structured creative thinking exercises, problem scenario labs, idea tournaments, experimentation challenges, and reflection.

CONCLUSION

Participants will leave with a set of tools and a mindset to approach everyday challenges with creativity and innovation.

DAILY AGENDA

Day 1: Rethink the Problem

Explore how problem framing unlocks unexpected solutions.

Day 2: Think Outside the Box

Use creative problem-solving tools to generate bold options.

Day 3: Bring in Others

Learn to collaborate and build ideas across functions.

Day 4: Test Your Thinking

Experiment quickly to learn what works in real time.

Day 5: Stay Creative

Build habits of reflection, idea generation, and innovation.

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