

INNOVATION SKILLS FOR ENHANCING JOB PERFORMANCE

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|--------------------|--------------------------|---------------------|------------|
| Start Date: | 07/09/2026 | End Date: | 11/09/2026 |
| Categories: | Wellbeing & Personal Dev | Venues: | Amsterdam |
| Formats: | In Person | Instructors: | |

OVERVIEW

This practical course equips participants with the creativity and innovation tools to solve problems, improve processes, and drive value in their roles. It combines ideation techniques, experimentation, and mindset shifts for continuous improvement.

OBJECTIVES

By the end of this course, participants will be able to:

- Cultivate an innovation mindset at work.
- Use ideation tools to generate creative solutions.
- Apply lateral thinking and brainstorming frameworks.
- Prototype, test, and refine ideas quickly.
- Drive team collaboration through innovation challenges.

COURSE OUTLINE

1- Innovation Mindset and Workplace Creativity 2- Tools for Ideation and Problem Solving 3- Design Thinking for Everyday Challenges 4- Testing, Feedback, and Improvement Loops 5- Presenting Innovative Ideas with Impact

TARGET AUDIENCE

All Supervisory Levels, Professionals in all roles looking to improve performance, creativity, and impact.

METHODOLOGY

Innovation labs, idea sprint sessions, design thinking games, and collaborative pitching challenges.

CONCLUSION

Participants will become innovation catalysts in their teams, able to tackle problems creatively and contribute fresh ideas to business goals.

DAILY AGENDA

Day 1: Think Like an Innovator

Explore innovation drivers and creative mindset habits.

Day 2: Idea Generation Techniques

Practice lateral thinking, mind maps, and idea sprints.

Day 3: Design Thinking Basics

Learn a structured approach to problem-solving and experimentation.

Day 4: Iteration and Validation

Test and refine ideas through feedback and simulation.

Day 5: Pitch and Apply

Present your concept and explore ways to apply it at work.

For more information, please contact us:

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