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## STAKEHOLDER MAPPING FOR SUSTAINABLE CSR

<b>Start Date:</b>	05/07/2026	<b>End Date:</b>	09/07/2026
<b>Categories:</b>	Sustainability & ESG	<b>Venues:</b>	Doha
<b>Formats:</b>	In Person	<b>Instructors:</b>	

### OVERVIEW

This course equips participants with tools to identify, analyze, and engage key stakeholders for effective and inclusive CSR program design. Emphasis is placed on balancing priorities, expectations, and influence to achieve shared value.

### OBJECTIVES

By the end of this course, participants will be able to: - Identify internal and external stakeholders relevant to CSR initiatives. - Analyze stakeholder influence, interest, and expectations. - Prioritize and segment stakeholders for tailored engagement strategies. - Facilitate inclusive dialogues to co-create CSR value. - Build sustainable partnerships rooted in trust and transparency.

### COURSE OUTLINE

1- Stakeholders in CSR: Roles and Expectations  
2- Tools for Stakeholder Identification and Prioritization  
3- Mapping Influence and Interest for Strategy Design  
4- Dialogue, Listening, and Co-Creation Tactics  
5- Building and Sustaining Partnerships Over Time

### TARGET AUDIENCE

All Supervisory Levels, CSR practitioners, sustainability professionals, communications and public affairs teams, and community outreach leads.

### METHODOLOGY

Stakeholder mapping labs, influence grid exercises, engagement design scenarios, and partnership case studies.

### CONCLUSION

Participants will walk away with a clear stakeholder engagement plan and tools to develop more sustainable, inclusive CSR initiatives.

### DAILY AGENDA

## **Day 1: Understanding Stakeholders**

Explore stakeholder types, roles, and expectations in CSR contexts.

## **Day 2: Mapping Tools & Grids**

Use analysis tools to prioritize stakeholders by power, influence, and interest.

## **Day 3: Engagement Design**

Create tailored engagement strategies based on real stakeholder needs.

## **Day 4: Co-Creation & Dialogue**

Facilitate meaningful collaboration through listening, trust, and transparency.

## **Day 5: Sustaining Relationships**

Build structures and agreements for long-term partnerships and shared value.

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*For more information, please contact us:*

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