

Email: info@gatewayconsulting.com | Phone: +96522968641  
<https://gatewayconsulting.com>

## THINK LIKE A DESIGNER, ACT LIKE A LEADER

<b>Start Date:</b>	29/06/2026	<b>End Date:</b>	03/07/2026
<b>Categories:</b>	Leadership Development	<b>Venues:</b>	Madrid
<b>Formats:</b>	In Person	<b>Instructors:</b>	

### OVERVIEW

This course combines design thinking with leadership development, teaching participants how to lead with empathy, prototype solutions, and navigate ambiguity while inspiring teams through human-centered approaches.

### OBJECTIVES

By the end of this course, participants will be able to: - Apply design thinking to leadership challenges and team development. - Lead with curiosity, empathy, and user-centered insight. - Prototype leadership initiatives and test ideas quickly. - Foster innovation and adaptability in teams. - Create a culture of continuous learning and feedback.

### COURSE OUTLINE

1- Design Thinking Meets Leadership: A New Mindset  
2- Leading with Empathy and Curiosity  
3- Framing Problems and Prototyping Leadership Solutions  
4- Creating Cultures of Experimentation and Learning  
5- Bringing Design Leadership to Your Organization

### TARGET AUDIENCE

All Supervisory Levels, Team leads, department heads, change agents, and innovation-driven managers seeking to lead through experimentation and empathy.

### METHODOLOGY

Design sprint workshops, empathy mapping, reflection exercises, group prototyping, leadership case studies, and feedback facilitation.

### CONCLUSION

Participants will leave with design-based leadership tools to innovate, adapt, and engage teams with purpose.

### DAILY AGENDA

## **Day 1: Lead Like a Designer**

Explore how empathy and experimentation fuel impactful leadership.

## **Day 2: Understand Before Acting**

Use tools to listen deeply and identify root issues in teams.

## **Day 3: Prototype Your Leadership**

Design and test initiatives that support learning and engagement.

## **Day 4: Lead Change Creatively**

Inspire others by leading with experimentation and openness.

## **Day 5: Design the Culture**

Apply design tools to shape environments where people thrive.

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*For more information, please contact us:*

*Email: [info@gatewayconsulting.com](mailto:info@gatewayconsulting.com) | Phone: +96522968641*

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