

## FINANCIAL INTELLIGENCE: DECODE NUMBERS, DRIVE RESULTS

<b>Start Date:</b>	14/06/2026	<b>End Date:</b>	18/06/2026
<b>Categories:</b>	Finance & Accounting	<b>Venues:</b>	Dubai
<b>Formats:</b>	In Person	<b>Instructors:</b>	

### OVERVIEW

This course develops participants' ability to read, understand, and leverage financial data to enhance decision-making and business performance. Designed for non-financial professionals, it bridges the knowledge gap and provides the tools needed to interpret financial statements, manage budgets, and contribute to financial strategy.

### OBJECTIVES

By the end of this course, participants will be able to: – Decode key financial statements and terminology with confidence. – Analyze financial performance indicators to make better business decisions. – Understand the financial implications of everyday operational activities. – Participate meaningfully in financial discussions and planning processes. – Apply cost control, budgeting, and forecasting tools to support departmental goals.

### COURSE OUTLINE

1- The Language of Finance: Understanding Key Concepts and Statements 2- Financial Analysis for Non-Financial Professionals 3- Budgeting Basics and Forecasting Methods 4- Linking Financials to Operational Performance 5- Making Financially-Driven Business Decisions

### TARGET AUDIENCE

All Supervisory Levels, Team leaders, project managers, functional heads, and professionals from non-financial backgrounds who want to improve their financial literacy and impact.

### METHODOLOGY

Visualized breakdowns, group exercises, guided statement reviews, simulations, and practical financial planning scenarios.

### CONCLUSION

Participants will gain the confidence and skills to interpret numbers, communicate with finance teams, and contribute to financially sound decisions within their roles.

## DAILY AGENDA

### Day 1: Intro to Financial Literacy

Build a foundational understanding of financial statements and core accounting principles.

### Day 2: From Numbers to Insights

Learn how to analyze financial data, calculate key ratios, and assess company health.

### Day 3: Budgeting Essentials

Explore how to create, manage, and adjust budgets for various business units.

### Day 4: Financial Impact of Operations

Connect operational activities to financial results, efficiency, and profitability.

### Day 5: Decision-Making with Financial Tools

Use real-world scenarios to practice applying financial knowledge to business decisions.

*For more information, please contact us:*

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