

## SCENARIO ANALYSIS

<b>Start Date:</b>	17/05/2026	<b>End Date:</b>	21/05/2026
<b>Categories:</b>	Business Analysis	<b>Venues:</b>	Dubai
<b>Formats:</b>	In Person	<b>Instructors:</b>	

### OVERVIEW

This course provides participants with practical tools and methodologies to conduct scenario analysis for strategic planning, risk management, and decision-making under uncertainty. It focuses on helping professionals anticipate future challenges, evaluate multiple possible outcomes, and develop robust, flexible strategies to navigate complex business, operational, or market environments.

### OBJECTIVES

By the end of this course, participants will be able to:

- Understand the principles, processes, and applications of scenario analysis.
- Develop realistic, plausible scenarios based on trends, risks, and uncertainties.
- Assess the impact of different scenarios on organizational goals and operations.
- Use scenario planning to improve strategic decision-making and resilience.
- Integrate scenario analysis into enterprise risk management (ERM) and business continuity planning.

### COURSE OUTLINE

1- Introduction to Scenario Analysis: Concepts, Uses, and Benefits  
2- Identifying Key Drivers of Change, Trends, and Critical Uncertainties  
3- Building Plausible and Actionable Scenarios  
4- Scenario Impact Assessment and Strategic Planning  
5- Embedding Scenario Thinking into Risk Management and Decision-Making Processes

### TARGET AUDIENCE

All Supervisory Levels, Strategic Planners, Risk Managers, Business Continuity Managers, Corporate Executives, Project Managers, Financial Analysts, and professionals involved in strategic decision-making, risk analysis, or business planning.

### METHODOLOGY

The course employs a mix of theoretical instruction, group scenario-building exercises, strategic workshops, case study reviews, simulation activities, and real-world application projects to ensure deep understanding and practical skill development.

## CONCLUSION

Upon completion, participants will be equipped to use scenario analysis as a powerful tool for anticipating change, managing uncertainty, enhancing strategic agility, and ensuring organizational resilience in an increasingly unpredictable world.

## DAILY AGENDA

### Day 1: Fundamentals of Scenario Analysis and Planning

Explore the origins, principles, and strategic value of scenario analysis and its role in navigating uncertainty.

### Day 2: Identifying Critical Drivers, Trends, and Uncertainties

Learn techniques for environmental scanning, trend analysis, and identifying high-impact uncertainties.

### Day 3: Developing and Structuring Plausible Scenarios

Build structured scenario narratives by analyzing interactions between drivers, risks, and assumptions.

### Day 4: Scenario Impact Analysis and Strategy Formulation

Assess how different scenarios affect strategic objectives, and develop robust strategies that perform well across multiple futures.

### Day 5: Integrating Scenario Analysis into Risk Management and Decision-Making

Embed scenario thinking into enterprise risk management, strategic planning, and corporate governance processes for long-term resilience.

*For more information, please contact us:*

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