

SCENARIO ANALYSIS

Start Date:	17/05/2026	End Date:	21/05/2026
Categories:	Business Analysis	Venues:	Dubai
Formats:	In Person	Instructors:	

OVERVIEW

This course provides participants with practical tools and methodologies to conduct scenario analysis for strategic planning, risk management, and decision-making under uncertainty. It focuses on helping professionals anticipate future challenges, evaluate multiple possible outcomes, and develop robust, flexible strategies to navigate complex business, operational, or market environments.

OBJECTIVES

By the end of this course, participants will be able to:

- Understand the principles, processes, and applications of scenario analysis.
- Develop realistic, plausible scenarios based on trends, risks, and uncertainties.
- Assess the impact of different scenarios on organizational goals and operations.
- Use scenario planning to improve strategic decision-making and resilience.
- Integrate scenario analysis into enterprise risk management (ERM) and business continuity planning.

COURSE OUTLINE

1- Introduction to Scenario Analysis: Concepts, Uses, and Benefits
2- Identifying Key Drivers of Change, Trends, and Critical Uncertainties
3- Building Plausible and Actionable Scenarios
4- Scenario Impact Assessment and Strategic Planning
5- Embedding Scenario Thinking into Risk Management and Decision-Making Processes

TARGET AUDIENCE

All Supervisory Levels, Strategic Planners, Risk Managers, Business Continuity Managers, Corporate Executives, Project Managers, Financial Analysts, and professionals involved in strategic decision-making, risk analysis, or business planning.

METHODOLOGY

The course employs a mix of theoretical instruction, group scenario-building exercises, strategic workshops, case study reviews, simulation activities, and real-world application projects to ensure deep understanding and practical skill development.

CONCLUSION

Upon completion, participants will be equipped to use scenario analysis as a powerful tool for anticipating change, managing uncertainty, enhancing strategic agility, and ensuring organizational resilience in an increasingly unpredictable world.

DAILY AGENDA

Day 1: Fundamentals of Scenario Analysis and Planning

Explore the origins, principles, and strategic value of scenario analysis and its role in navigating uncertainty.

Day 2: Identifying Critical Drivers, Trends, and Uncertainties

Learn techniques for environmental scanning, trend analysis, and identifying high-impact uncertainties.

Day 3: Developing and Structuring Plausible Scenarios

Build structured scenario narratives by analyzing interactions between drivers, risks, and assumptions.

Day 4: Scenario Impact Analysis and Strategy Formulation

Assess how different scenarios affect strategic objectives, and develop robust strategies that perform well across multiple futures.

Day 5: Integrating Scenario Analysis into Risk Management and Decision-Making

Embed scenario thinking into enterprise risk management, strategic planning, and corporate governance processes for long-term resilience.

Page 2 of 3

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