Email: info@gatewayconsulting.com | Phone: +96522968641
https://gatewayconsulting.com

EFFECTIVE CRISIS MANAGEMENT

Start Date:	19/07/2026	**End Date:**	23/07/2026
Categories:	Management	**Venues:**	Dubai
Formats:	In Person	**Instructors:**	

OVERVIEW

This course provides participants with a comprehensive framework for anticipating, managing, and recovering from crises. It focuses on equipping leaders and teams with the skills to respond to unexpected disruptions effectively, safeguard organizational reputation, maintain operational continuity, and build organizational resilience in the face of adversity.

OBJECTIVES

By the end of this course, participants will be able to: – Identify potential internal and external crises and assess organizational vulnerabilities. – Develop and implement comprehensive crisis management and response plans. – Lead communication strategies during crises to maintain stakeholder confidence. – Coordinate multi-disciplinary crisis response teams and decision-making processes. – Conduct post-crisis evaluations to strengthen future preparedness and resilience.

COURSE OUTLINE

1- Fundamentals of Crisis Management and Organizational Vulnerability 2- Building and Implementing Crisis Management Plans 3- Leadership, Decision-Making, and Communication During Crises 4- Crisis Response Team Roles, Coordination, and Best Practices 5- Post-Crisis Recovery, Lessons Learned, and Resilience Building

TARGET AUDIENCE

All Supervisory Levels, Senior Managers, Crisis Management Team Members, Business Continuity Professionals, Risk Managers, Communications Officers, Health and Safety Officers, and anyone responsible for organizational emergency preparedness and crisis leadership.

METHODOLOGY

The course utilizes interactive lectures, crisis simulation exercises, role-playing scenarios, group workshops, real-world case study analysis, and post-crisis debriefs to develop both strategic and tactical crisis management competencies.

CONCLUSION

Upon completing the course, participants will have the knowledge and leadership skills to guide organizations through crises, minimize damage, protect stakeholders, and build stronger, more resilient organizations capable of handling future challenges.

DAILY AGENDA

Day 1: Understanding Crisis Management Principles

Explore definitions, types of crises, key elements of crisis management, and common organizational vulnerabilities.

Day 2: Developing and Implementing Crisis Management Plans

Learn how to build crisis management frameworks, define team roles, and structure escalation and decision-making processes.

Day 3: Leadership and Communication During Crisis Events

Develop crisis leadership behaviors, stakeholder communication strategies, and media handling practices.

Day 4: Managing Crisis Response Teams and Resources

Coordinate cross-functional teams, manage operational logistics, and lead decision-making under pressure.

Day 5: Post-Crisis Evaluation and Organizational Resilience

Conduct structured post-crisis reviews, capture lessons learned, and implement improvements to strengthen future crisis preparedness.

For more information, please contact us:
Email: info@gatewayconsulting.com | Phone: +96522968641
https://gatewayconsulting.com