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FINANCIAL INTELLIGENCE: DECODE NUMBERS, DRIVE RESULTS

Start Date:	13/09/2026	**End Date:**	17/09/2026
Categories:	Finance & Accounting	**Venues:**	Dubai
Formats:	In Person	**Instructors:**	

OVERVIEW

This course develops participants' ability to read, understand, and leverage financial data to enhanc e decision-making and business performance. Designed for non-financial professionals, it bridges th e knowledge gap and provides the tools needed to interpret financial statements, manage budgets, and contribute to financial strategy.

OBJECTIVES

By the end of this course, participants will be able to: – Decode key financial statements and terminology with confidence. – Analyze financial performance indicators to make better business decisions. – Understand the financial implications of everyday operational activities. – Participate meaningfully in financial discussions and planning processes. – Apply cost control, budgeting, and forecasting tools to support departmental goals.

COURSE OUTLINE

1- The Language of Finance: Understanding Key Concepts and Statements 2- Financial Analysis for Non-Financial Professionals 3- Budgeting Basics and Forecasting Methods 4- Linking Financials to Operational Performance 5- Making Financially-Driven Business Decisions

TARGET AUDIENCE

All Supervisory Levels, Team leaders, project managers, functional heads, and professionals from non-financial backgrounds who want to improve their financial literacy and impact.

METHODOLOGY

Visualized breakdowns, group exercises, guided statement reviews, simulations, and practical financial planning scenarios.

CONCLUSION

Participants will gain the confidence and skills to interpret numbers, communicate with finance teams, and contribute to financially sound decisions within their roles.

DAILY AGENDA

Day 1: Intro to Financial Literacy

Build a foundational understanding of financial statements and core accounting principles.

Day 2: From Numbers to Insights

Learn how to analyze financial data, calculate key ratios, and assess company health.

Day 3: Budgeting Essentials

Explore how to create, manage, and adjust budgets for various business units.

Day 4: Financial Impact of Operations

Connect operational activities to financial results, efficiency, and profitability.

Day 5: Decision-Making with Financial Tools

Use real-world scenarios to practice applying financial knowledge to business decisions.

For more information, please contact us:
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