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STAKEHOLDER MAPPING FOR SUSTAINABLE CSR

Start Date:	04/10/2026	**End Date:**	08/10/2026
Categories:	Sustainability & ESG	**Venues:**	Doha
Formats:	In Person	**Instructors:**	

OVERVIEW

This course equips participants with tools to identify, analyze, and engage key stakeholders for effective and inclusive CSR program design. Emphasis is placed on balancing priorities, expectations, and influence to achieve shared value.

OBJECTIVES

By the end of this course, participants will be able to: – Identify internal and external stakeholders relevant to CSR initiatives. – Analyze stakeholder influence, interest, and expectations. – Prioritize and segment stakeholders for tailored engagement strategies. – Facilitate inclusive dialogues to co-create CSR value. – Build sustainable partnerships rooted in trust and transparency.

COURSE OUTLINE

1- Stakeholders in CSR: Roles and Expectations 2- Tools for Stakeholder Identification and Prioritization 3- Mapping Influence and Interest for Strategy Design 4- Dialogue, Listening, and Co-Creation Tactics 5- Building and Sustaining Partnerships Over Time

TARGET AUDIENCE

All Supervisory Levels, CSR practitioners, sustainability professionals, communications and public affairs teams, and community outreach leads.

METHODOLOGY

Stakeholder mapping labs, influence grid exercises, engagement design scenarios, and partnership case studies.

CONCLUSION

Participants will walk away with a clear stakeholder engagement plan and tools to develop more sustainable, inclusive CSR initiatives.

DAILY AGENDA

Day 1: Understanding Stakeholders

Explore stakeholder types, roles, and expectations in CSR contexts.

Day 2: Mapping Tools & Grids

Use analysis tools to prioritize stakeholders by power, influence, and interest.

Day 3: Engagement Design

Create tailored engagement strategies based on real stakeholder needs.

Day 4: Co-Creation & Dialogue

Facilitate meaningful collaboration through listening, trust, and transparency.

Day 5: Sustaining Relationships

Build structures and agreements for long-term partnerships and shared value.

For more information, please contact us:
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