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ACCOUNTING ANALYTICS: NUMBERS THAT DRIVE STRATEGY

Start Date:	25/10/2026	**End Date:**	29/10/2026
Categories:	Finance & Accounting	**Venues:**	Abu dhabi
Formats:	In Person	**Instructors:**	

OVERVIEW

This course bridges the gap between accounting and strategic decision-making. Participants will use accounting data to generate insights, identify trends, and support business strategies with evidence-based recommendations.

OBJECTIVES

By the end of this course, participants will be able to: – Understand how accounting analytics supports strategic planning. – Interpret patterns in revenue, cost, and profitability data. – Build dashboards to monitor KPIs and operational performance. – Apply predictive analytics for budgeting, forecasting, and risk management. – Communicate financial insights to guide business leadership.

COURSE OUTLINE

1- Accounting Data as a Strategic Asset 2- KPI Design and Financial Dashboarding 3- Trend Analysis and Variance Interpretation 4- Predictive Tools for Planning and Forecasting 5- Translating Insights into Business Action

TARGET AUDIENCE

All Supervisory Levels, Finance professionals, accountants, controllers, business analysts, and managers involved in strategy and performance management.

METHODOLOGY

Hands-on Excel modeling, dashboard building, case-based data analysis, forecasting tools, and presentation simulations.

CONCLUSION

Participants will leave with analytical tools and skills to turn accounting data into actionable insights for strategy and decision-making.

DAILY AGENDA

Day 1: The Strategic Role of Accounting Analytics

Explore how accounting data can shape business direction and reveal performance trends.

Day 2: Key Metrics and Dashboards

Learn to select and visualize KPIs for timely, impactful decision-making.

Day 3: Seeing the Story in the Numbers

Practice interpreting trends, variances, and anomalies using real data.

Day 4: Planning with Predictive Tools

Use forecasting models and risk analytics to support strategic choices.

Day 5: From Analysis to Action

Deliver a strategic insight presentation using accounting analytics.

For more information, please contact us:
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