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DECODING FINANCIAL NEWS & MARKETS

Start Date:	15/11/2026	**End Date:**	19/11/2026
Categories:	Finance & Accounting	**Venues:**	Dubai
Formats:	In Person	**Instructors:**	

OVERVIEW

This course helps professionals make sense of financial news, market movements, and economic updates. Participants will learn how to interpret headlines, spot trends, and think critically about financial information in media.

OBJECTIVES

By the end of this course, participants will be able to: – Understand financial terms, market indicators, and economic concepts. – Interpret financial headlines and reports with clarity. – Identify how news affects stocks, currencies, and investor sentiment. – Separate hype from insight in market commentary and predictions. – Make better personal and business decisions based on economic signals.

COURSE OUTLINE

1- Financial Headlines Explained: Terms, Jargon, and Basics 2- Market Movers: Central Banks, Companies, and Events 3- Global Trends and How They Impact You 4- Thinking Like an Investor or Analyst 5- Reading Between the Lines of Financial News

TARGET AUDIENCE

All Supervisory Levels, Professionals, managers, entrepreneurs, and anyone looking to sharpen their financial literacy and news interpretation skills.

METHODOLOGY

Live headline deconstruction, economic indicator walkthroughs, news analysis drills, simulation games, and global trend forecasting.

CONCLUSION

Participants will leave with the ability to interpret and respond to financial news more strategically—personally and professionally.

DAILY AGENDA

Day 1: Speak the Language

Learn common financial terms and how headlines are structured.

Day 2: What Moves the Market?

Explore how interest rates, earnings, and global events impact the economy.

Day 3: Follow the Trends

Use charts, indicators, and narratives to understand cycles and risks.

Day 4: Look Deeper

Distinguish analysis from noise in financial reporting.

Day 5: Make It Meaningful

Apply what you've learned to your work, business, or investment life.

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