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PURPOSE-DRIVEN LEADERSHIP

Start Date:	06/12/2026	**End Date:**	10/12/2026
Categories:	Leadership Development	**Venues:**	Doha
Formats:	In Person	**Instructors:**	

OVERVIEW

This course helps leaders connect deeply with their sense of purpose and lead with authenticity and alignment. Participants will learn to articulate purpose, inspire others, and align strategy with values.

OBJECTIVES

By the end of this course, participants will be able to: – Define their leadership purpose and values. – Align decision-making and communication with core beliefs. – Lead with authenticity and emotional resonance. – Inspire teams through storytelling, vision, and clarity of mission. – Build a culture that sustains purpose at every level.

COURSE OUTLINE

1- Discovering Your Leadership Why 2- Values in Action: Decision-Making with Integrity 3- Purposeful Storytelling and Communication 4- From Purpose to Culture: Leading by Example 5- Sustaining Purpose in Fast-Moving Environments

TARGET AUDIENCE

All Supervisory Levels, Leaders, executives, HR professionals, and mission-driven professionals who want to lead with clarity, authenticity, and long-term impact.

METHODOLOGY

Values clarification, personal purpose journaling, storytelling workshops, leadership case studies, peer coaching, and mission alignment exercises.

CONCLUSION

Participants will leave with a clear leadership purpose, a communication toolkit, and a framework for building values-based influence and impact.

DAILY AGENDA

Day 1: Find Your Why

Uncover your leadership drivers, beliefs, and purpose.

Day 2: Lead with Integrity

Make decisions that reflect your values and earn trust.

Day 3: Communicate with Meaning

Tell stories that inspire and clarify purpose for others.

Day 4: Build Purpose into Culture

Align your team’s behavior and systems with purpose.

Day 5: Stay Grounded

Sustain alignment and purpose during growth, change, or pressure.

For more information, please contact us:
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