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STRATEGY IN ACTION: BUILDING AND EXECUTING GAME PLANS

Start Date:	14/09/2026	**End Date:**	18/09/2026
Categories:	Management	**Venues:**	Milan
Formats:	In Person	**Instructors:**	

OVERVIEW

This course empowers professionals to build strategic plans that move beyond vision and into execution. Participants will use battle-tested frameworks to translate goals into actionable initiatives and lead strategy implementation with clarity.

OBJECTIVES

By the end of this course, participants will be able to: – Define and assess strategy using structured frameworks. – Break long-term goals into prioritized initiatives and milestones. – Allocate resources and responsibilities for effective execution. – Monitor progress using strategic KPIs and scorecards. – Align teams through communication and cross-functional coordination.

COURSE OUTLINE

1- Strategy vs. Planning: Key Differences and Success Factors 2- Using Strategy Frameworks (SWOT, OKRs, BSC, etc.) 3- Turning Strategy into Execution Plans 4- Managing Resources, KPIs, and Accountability 5- Communicating and Leading Strategy Execution

TARGET AUDIENCE

All Supervisory Levels, Mid- to senior-level managers, project leaders, department heads, and anyone responsible for strategic planning and execution.

METHODOLOGY

Framework labs, case work, strategy map design, milestone planning, KPI dashboards, and execution simulation exercises.

CONCLUSION

Participants will walk away with a real-world strategy execution plan and the leadership tools to bring strategy to life across teams.

DAILY AGENDA

Day 1: From Idea to Plan

Clarify strategy and avoid common execution traps.

Day 2: Frameworks for Clarity

Use tools like OKRs and BSC to structure goals and initiatives.

Day 3: Action Planning

Break strategy into actions, owners, timelines, and budgets.

Day 4: Track & Tweak

Build dashboards and accountability systems to stay on track.

Day 5: Lead the Rollout

Practice communicating strategy with clarity and confidence.

For more information, please contact us:
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