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SCENARIO PLANNING IN UNCERTAIN TIMES

Start Date:	14/09/2026	**End Date:**	18/09/2026
Categories:	Management	**Venues:**	Madrid
Formats:	In Person	**Instructors:**	

OVERVIEW

This course teaches scenario planning as a strategic foresight tool for navigating uncertainty. Participants will learn to anticipate shifts, test plans against disruptions, and build flexible strategies that adapt to change.

OBJECTIVES

By the end of this course, participants will be able to: – Understand the principles and benefits of scenario planning. – Identify drivers of change and build plausible future scenarios. – Stress-test current strategies against diverse futures. – Develop adaptive strategies and contingency plans. – Facilitate scenario thinking in teams and leadership sessions.

COURSE OUTLINE

1- Why Scenario Thinking Matters in Today’s World 2- Identifying Drivers of Change and Strategic Uncertainty 3- Crafting Scenarios: Narratives, Data, and Assumptions 4- Pressure-Testing Strategies and Designing Flexibility 5- Facilitating Scenario Planning and Strategic Foresight

TARGET AUDIENCE

All Supervisory Levels, Strategy teams, senior leaders, planners, risk managers, and policy professionals navigating complexity and change.

METHODOLOGY

Scenario design workshops, environmental scanning, strategy audits, risk simulations, facilitation practice, and future-back planning.

CONCLUSION

Participants will leave with a set of scenarios, a resilience-focused strategy plan, and the tools to guide future-proofing discussions in their organizations.

DAILY AGENDA

Day 1: See What’s Coming

Understand why scenario planning is essential in an age of uncertainty.

Day 2: Scan the Horizon

Map trends, disruptions, and signals of change across your landscape.

Day 3: Build the Future

Craft multiple strategic narratives and scenarios for your context.

Day 4: Test and Adapt

Apply your scenarios to existing strategies and find vulnerabilities.

Day 5: Facilitate the Process

Guide teams through scenario thinking and future-proofing exercises.

For more information, please contact us:
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