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CREATIVE CONFIDENCE: UNLOCKING INNOVATION

Start Date:	13/12/2026	**End Date:**	17/12/2026
Categories:	Wellbeing & Personal Dev	**Venues:**	Abu dhabi
Formats:	In Person	**Instructors:**	

OVERVIEW

This course helps professionals unlock their creative potential and lead innovation. Participants will learn to overcome fear of failure, generate bold ideas, and use design thinking tools to solve real challenges creatively.

OBJECTIVES

By the end of this course, participants will be able to: – Overcome self-doubt and build creative courage. – Generate and evaluate ideas using ideation techniques. – Apply design thinking for problem-solving and opportunity finding. – Foster psychological safety to support team innovation. – Prototype, test, and iterate solutions in a safe, fun environment.

COURSE OUTLINE

1- The Psychology of Creative Confidence 2- Ideation Tools and Brainstorming That Works 3- Design Thinking: Empathize, Define, Ideate, Prototype, Test 4- Creating an Innovation-Ready Environment 5- Pitch, Present, and Iterate Creative Solutions

TARGET AUDIENCE

All Supervisory Levels, Leaders, facilitators, project owners, product teams, and professionals who want to lead or contribute to innovation in their field.

METHODOLOGY

Creative warm-ups, group ideation, design challenges, rapid prototyping, pitch practice, and team reflections.

CONCLUSION

Participants will leave with actionable tools and the mindset to lead innovation and contribute creatively in any role.

DAILY AGENDA

Day 1: Unblock Your Creativity

Break through fear, perfectionism, and old thinking patterns.

Day 2: Think Differently

Use ideation and framing tools to unlock ideas that matter.

Day 3: Design It Right

Apply design thinking to real-world challenges.

Day 4: Build to Learn

Prototype and test to improve ideas fast.

Day 5: Own Your Voice

Present ideas with clarity and confidence.

For more information, please contact us:
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