Email: info@gatewayconsulting.com | Phone: +96522968641
https://gatewayconsulting.com

DESIGN THINKING BOOTCAMP

Start Date:	28/09/2026	**End Date:**	02/10/2026
Categories:	Wellbeing & Personal Dev	**Venues:**	Amsterdam
Formats:	In Person	**Instructors:**	

OVERVIEW

This hands-on course immerses participants in the design thinking process to solve complex problems creatively and empathetically. Participants will learn to design user-centered solutions through iterative discovery, ideation, and prototyping.

OBJECTIVES

By the end of this course, participants will be able to: – Understand and apply the five phases of design thinking. – Conduct user research and define problem statements with empathy. – Generate creative ideas and prioritize viable solutions. – Prototype and test solutions in iterative cycles. – Facilitate design thinking in team settings and innovation labs.

COURSE OUTLINE

1- Introduction to Design Thinking and Human-Centered Design 2- Empathy and Problem Framing Techniques 3- Ideation, Brainstorming, and Concept Selection 4- Prototyping and Testing Rapid Solutions 5- Leading Design Thinking in Your Team

TARGET AUDIENCE

All Supervisory Levels, Innovation teams, supervisors, facilitators, UX professionals, HR, and operations leaders solving user-focused challenges.

METHODOLOGY

Hands-on workshops, empathy mapping, ideation games, rapid prototyping, team feedback rounds, and field-testing.

CONCLUSION

Participants will leave with experience in the full design thinking cycle and tools to embed innovation in their workplace.

DAILY AGENDA

Day 1: Empathy in Action

Start by deeply understanding the user or stakeholder through observation and interviews.

Day 2: Frame the Problem

Transform insights into meaningful problem statements and opportunity areas.

Day 3: Generate Solutions

Use ideation tools to explore bold, divergent ideas.

Day 4: Prototype Fast

Turn ideas into tangible, testable experiences quickly.

Day 5: Test & Reflect

Gather user feedback, iterate, and build a facilitation action plan.

For more information, please contact us:
Email: info@gatewayconsulting.com | Phone: +96522968641
https://gatewayconsulting.com