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# THINK LIKE A DESIGNER, ACT LIKE A LEADER

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| **Start Date:** | 28/09/2026 | **End Date:** | 02/10/2026 |
| **Categories:** | Leadership Development | **Venues:** | Madrid |
| **Formats:** | In Person | **Instructors:** | |

## OVERVIEW

This course combines design thinking with leadership development, teaching participants how to lead with empathy, prototype solutions, and navigate ambiguity while inspiring teams through human-centered approaches.

## OBJECTIVES

By the end of this course, participants will be able to: – Apply design thinking to leadership challenges and team development. – Lead with curiosity, empathy, and user-centered insight. – Prototype leadership initiatives and test ideas quickly. – Foster innovation and adaptability in teams. – Create a culture of continuous learning and feedback.

## COURSE OUTLINE

1- Design Thinking Meets Leadership: A New Mindset 2- Leading with Empathy and Curiosity 3- Framing Problems and Prototyping Leadership Solutions 4- Creating Cultures of Experimentation and Learning 5- Bringing Design Leadership to Your Organization

## TARGET AUDIENCE

All Supervisory Levels, Team leads, department heads, change agents, and innovation-driven managers seeking to lead through experimentation and empathy.

## METHODOLOGY

Design sprint workshops, empathy mapping, reflection exercises, group prototyping, leadership case studies, and feedback facilitation.

## CONCLUSION

Participants will leave with design-based leadership tools to innovate, adapt, and engage teams with purpose.

## DAILY AGENDA

### Day 1: Lead Like a Designer

Explore how empathy and experimentation fuel impactful leadership.

### Day 2: Understand Before Acting

Use tools to listen deeply and identify root issues in teams.

### Day 3: Prototype Your Leadership

Design and test initiatives that support learning and engagement.

### Day 4: Lead Change Creatively

Inspire others by leading with experimentation and openness.

### Day 5: Design the Culture

Apply design tools to shape environments where people thrive.

*For more information, please contact us:*
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