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FINANCE FOR NON-FINANCE EXECUTIVES

Start Date:	03/01/2027	**End Date:**	07/01/2027
Categories:	Finance & Accounting	**Venues:**	Dubai
Formats:	In Person	**Instructors:**	

OVERVIEW

This program demystifies financial concepts and equips non-financial professionals with the knowledge to read financial statements, understand key metrics, and make financially sound business decisions.

OBJECTIVES

By the end of this course, participants will be able to: – Understand key accounting terms and financial principles. – Interpret income statements, balance sheets, and cash flows. – Evaluate business performance using financial ratios. – Create and manage budgets and forecasts. – Communicate more effectively with finance teams and stakeholders.

COURSE OUTLINE

1- Financial Statements and What They Tell You 2- Profitability, Liquidity, and Efficiency Ratios 3- Budgeting and Forecasting Fundamentals 4- Business Case Development and ROI Analysis 5- Linking Financials to Strategic Decisions

TARGET AUDIENCE

All Supervisory Levels, Department heads, project managers, business leaders, and professionals who need to interact with finance teams or interpret financial data.

METHODOLOGY

Case-based learning, real company reports, budgeting simulations, and interactive exercises.

CONCLUSION

Participants will leave with the financial acumen required to support strategic decision-making and better align their work with organizational financial goals.

DAILY AGENDA

Day 1: Introduction to Financial Statements

Break down key components of the balance sheet, income statement, and cash flow.

Day 2: Measuring Performance with Ratios

Explore ratios for profitability, liquidity, and operational efficiency.

Day 3: Budgeting and Forecasting

Design a departmental budget and develop basic forecasting models.

Day 4: Business Case & ROI

Quantify project returns and prepare a business case for funding.

Day 5: Finance for Strategic Decision-Making

Integrate financial insights into leadership decisions and KPIs.

For more information, please contact us:
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