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USING AI TO FACILITATE INNOVATION AND CREATIVITY IN THE WORKPLACE

Start Date:	16/11/2026	**End Date:**	20/11/2026
Categories:	Artificial Intelligence & En	**Venues:**	London
Formats:	In Person	**Instructors:**	

OVERVIEW

This course enables professionals to harness AI to enhance creative thinking, problem-solving, and innovation processes at work. It introduces AI as a brainstorming partner and ideation accelerator across teams and departments.

OBJECTIVES

By the end of this course, participants will be able to: – Use AI tools to brainstorm ideas and solutions. – Break creative blocks with AI prompts and simulations. – Combine human creativity with AI-generated inspiration. – Apply AI to design thinking and innovation workshops. – Manage ethical and strategic considerations of AI in creative work.

COURSE OUTLINE

1- Creativity in the AI Age 2- AI Tools for Ideation and Brainstorming 3- Design Thinking Meets AI 4- Collaborative Innovation Models Using AI 5- Creative Governance and Organizational Strategy

TARGET AUDIENCE

All Supervisory Levels, Innovation leaders, team managers, HR, marketers, L&D professionals, and change agents.

METHODOLOGY

Idea generation drills, creative simulation tasks, AI-assisted sketching/storyboarding, and group pitch sessions.

CONCLUSION

Participants will integrate AI into their innovation toolkit, enabling faster, richer, and more dynamic creative collaboration at work.

DAILY AGENDA

Day 1: Unlocking Creative Potential with AI

Explore how AI complements human imagination and disrupts creative processes.

Day 2: Prompt-Driven Ideation

Generate creative content and ideas through prompt-building and tool pairing.

Day 3: AI in Design Thinking

Infuse ideation and prototyping with AI models for faster iterations.

Day 4: Collaborative Creativity

Facilitate team ideation using real-time AI inputs and simulations.

Day 5: Ethics and Creative Strategy

Navigate the risks and ethics of AI in innovation and define strategy alignment.

For more information, please contact us:
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