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NEW AI AND DIGITAL TRENDS

Start Date:	14/02/2027	**End Date:**	18/02/2027
Categories:	Artificial Intelligence & En	**Venues:**	Doha
Formats:	In Person	**Instructors:**	

OVERVIEW

This forward-looking course explores the most current AI and digital transformation trends shaping industries today. From generative AI to immersive experiences and Web3, participants will get a strategic preview of what's next and how to stay competitive.

OBJECTIVES

By the end of this course, participants will be able to: – Identify disruptive AI and digital trends across sectors. – Understand applications of GenAI, XR, blockchain, and edge computing. – Strategize around digital transformation frameworks. – Explore tools transforming business functions like marketing, HR, and supply chain. – Forecast the digital skills needed for tomorrow's workforce.

COURSE OUTLINE

1- Mapping the Digital Landscape 2- GenAI, XR, and Web3 Applications 3- AI-Powered Business Functions 4- Strategy in a Disruptive Environment 5- Preparing for the Digital Future

TARGET AUDIENCE

All Supervisory Levels, Senior leaders, digital officers, L&D managers, CIOs, HR heads, and future-focused strategists.

METHODOLOGY

Tech trend debriefs, case scenario planning, digital innovation labs, and futurecasting exercises.

CONCLUSION

Participants will walk away with a future-proof mindset and a digital strategy action map for their role or business unit.

DAILY AGENDA

Day 1: AI and Digital Ecosystems

Survey the rapid convergence of AI, IoT, blockchain, and immersive tech.

Day 2: Emerging Applications in Business

Analyze GenAI, XR, and decentralized tools across sectors.

Day 3: AI and Organizational Transformation

Apply trends to real-world business functions and processes.

Day 4: Strategizing for Disruption

Explore scenario planning, digital pivots, and tech adoption strategy.

Day 5: Futures Thinking and Skills Readiness

Build a future-focused roadmap and align team capabilities.

For more information, please contact us:
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