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AI AND JOURNALISM

Start Date:	21/02/2027	**End Date:**	25/02/2027
Categories:	Artificial Intelligence & En	**Venues:**	Kuwait
Formats:	In Person	**Instructors:**	

OVERVIEW

This course examines how AI is disrupting and enhancing journalism. Participants will explore generative writing, automated fact-checking, AI editing tools, and ethical challenges in AI-powered media.

OBJECTIVES

By the end of this course, participants will be able to: – Use AI to support reporting, research, and content creation. – Automate routine journalism tasks and enhance newsroom efficiency. – Analyze and validate data using AI tools. – Address ethical challenges, misinformation, and bias. – Apply AI to create multimedia, headlines, and social content.

COURSE OUTLINE

1- AI Tools for Journalists and Editors 2- Automated Writing, Curation, and Fact-Checking 3- Content Personalization and Engagement Metrics 4- Ethics, Bias, and Transparency in AI Newsrooms 5- AI Journalism Case Studies and Innovation

TARGET AUDIENCE

All Supervisory Levels, Journalists, editors, media strategists, communication officers, and digital content creators.

METHODOLOGY

Newsroom AI labs, prompt writing drills, ethics debates, AI-generated article critiques, and content verification simulations.

CONCLUSION

Participants will gain the ability to use AI ethically and effectively in journalism, enhancing speed, accuracy, and creativity.

DAILY AGENDA

Day 1: AI and the Future of Journalism

Explore how AI tools are integrated into editorial processes.

Day 2: Generative Newswriting and Curation

Practice prompt engineering for summaries, headlines, and longform pieces.

Day 3: Accuracy and Verification

Use AI to verify facts, sources, and digital content.

Day 4: AI Ethics and Editorial Policy

Debate dilemmas like deepfakes, clickbait, and reader trust.

Day 5: Newsroom Innovation Lab

Experiment with tools and build an AI-powered media strategy.

For more information, please contact us:
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