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DIGITAL TRANSFORMATION FOR LEADERS

Start Date:	28/02/2027	**End Date:**	04/03/2027
Categories:	Artificial Intelligence & En	**Venues:**	Dubai
Formats:	In Person	**Instructors:**	

OVERVIEW

This course equips organizational leaders with the skills to champion digital transformation. It focuses on strategic vision, change leadership, and the governance required to drive digital adoption and competitive advantage.

OBJECTIVES

By the end of this course, participants will be able to: – Define a digital transformation strategy aligned with business goals. – Lead organizational change and stakeholder buy-in. – Govern digital initiatives using performance metrics. – Make investment decisions in emerging technologies. – Build a culture of innovation and digital confidence.

COURSE OUTLINE

1- The Strategic Imperative for Digital 2- Leadership in a Digital Age 3- Governance, Metrics, and Roadmaps 4- Investment and Technology Selection 5- Building Culture and Capability

TARGET AUDIENCE

All Supervisory Levels, Executives, senior managers, department heads, and digital champions leading transformation efforts.

METHODOLOGY

Leadership case simulations, transformation playbooks, governance tools, digital vision exercises.

CONCLUSION

Participants will return with an action plan and leadership toolkit to guide their teams through digital evolution.

DAILY AGENDA

Day 1: Digital Leadership Vision

Establish a future-fit vision and digital maturity targets.

Day 2: Driving Change

Overcome resistance and lead digital initiatives.

Day 3: Governance and Strategy

Align efforts with KPIs, budget, and compliance structures.

Day 4: Technology Investment

Evaluate new tech opportunities and ROI.

Day 5: Culture and Capability Building

Develop learning pathways and innovation behaviors.

For more information, please contact us:
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