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NEUROLEADERSHIP & THE BRAIN-BASED WORKPLACE - CERTIFIED

Start Date:	08/03/2027	**End Date:**	12/03/2027
Categories:	Leadership Development	**Venues:**	Barcelona
Formats:	In Person	**Instructors:**	

OVERVIEW

This course equips leaders with neuroscience-based tools to improve how they lead teams, communicate, build trust, and drive performance. Participants will explore how the brain responds to leadership styles, stress, and change, gaining practical insights into emotional intelligence, motivation, and decision-making in the workplace. In collaboration with Neuro Business School, Barcelona, Spain.

OBJECTIVES

By the end of the course, participants will be able to: – Understand how leadership behaviors influence brain responses and team outcomes. – Apply emotional intelligence and trust-building strategies for team engagement. – Learn neuroscience-based methods to improve decision-making and focus under pressure. – Guide cultural transformation and manage resistance to change. – Develop personalized leadership plans based on cognitive and emotional strengths.

COURSE OUTLINE

1. Brain-Based Leadership Foundations 2. Trust, Empathy & Emotional Intelligence 3. Decision-Making, Focus & Stress Management 4. The Social Brain, Culture & Change 5. Coaching Lab & Leadership Blueprint

TARGET AUDIENCE

All supervisory levels, Executives, HR professionals, managers, consultants, and team leaders aiming to improve leadership performance and team culture through neuroscience.

METHODOLOGY

Experiential learning, simulations, reflective coaching, group discussion, and personal leadership mapping.

CONCLUSION

Participants will leave with science-backed strategies to lead with more emotional intelligence, build

stronger team dynamics, and navigate change with clarity and resilience.

DAILY AGENDA

Day 1: Brain-Based Leadership Foundations

Introduction to neuroleadership—exploring motivation, memory, and attention as key components of leadership impact.

Day 2: Leading Through Trust & Emotional Intelligence

Creating emotionally safe environments, build trust, and improve collaboration using neuroscience principles in workspaces.

Day 3: Decision-Making, Focus & Stress

Discover how to stay mentally sharp, make effective decisions under pressure, and create habits that sustain resilience.

Day 4: Culture, Change & the Social Brain

Explore the neuroscience of belonging, performance, and organizational culture. Learn to guide and sustain change.

Day 5: Integration & Coaching Lab

Final presentations, peer feedback, and development of personalized leadership action plans using course tools and insights.

For more information, please contact us:
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