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SAFETY CULTURE ENHANCEMENT

Start Date:	22/03/2027	**End Date:**	26/03/2027
Categories:	HSSE	**Venues:**	London
Formats:	In Person	**Instructors:**	

OVERVIEW

The Safety Culture Enhancement program focuses on transforming organizational attitudes and behaviors towards safety, embedding safety as a core value, and fostering proactive engagement. Participants will learn psychological and behavioral aspects of safety, assess current culture, and implement strategies for lasting improvement.

OBJECTIVES

By the end of this course, participants will be able to: • Understand the concept and importance of a strong safety culture. • Identify elements influencing safety behavior and mindset. • Evaluate the current safety culture within an organization. • Apply tools to measure and improve safety culture. • Foster leadership commitment to safety excellence. • Encourage employee engagement and accountability. • Design communication strategies to promote safety values. • Sustain long-term cultural change through continuous improvement.

COURSE OUTLINE

• Understanding Safety Culture and Its Impact • Safety Leadership and Organizational Commitment • Behavioral Safety and Human Factors • Culture Assessment Tools and Techniques • Influencing Attitudes and Changing Mindsets • Empowering Frontline Employees and Supervisors • Communication Strategies for Safety Promotion • Recognizing and Rewarding Safe Behavior • Integrating Safety into Daily Operations • Sustaining Culture Change and Measuring Progress

TARGET AUDIENCE

HSE professionals, team leaders, operations and plant managers, supervisors, HR professionals, and executives aiming to influence and enhance safety culture.

METHODOLOGY

Interactive lectures, group discussions, case studies, culture assessment tools, role-playing, and team-based planning sessions.

CONCLUSION

Participants gain tools to initiate, lead, and sustain cultural improvements, becoming change agents for embedding safety into every decision and action.

DAILY AGENDA

Day 1: Introduction to Safety Culture

Concepts, impact of culture on outcomes, case studies, and initial culture assessment.

Day 2: Leadership’s Role in Culture Transformation

Leadership influence, values alignment, and workshops on defining safety behaviors.

Day 3: Behavior-Based Safety

BBS principles, human error, risk perception, and empowering employee involvement.

Day 4: Communication & Engagement

Messaging tools, reward systems, integrating safety into daily routines, and engagement plans.

Day 5: Sustaining Culture Change

Measuring culture, KPIs, group presentations, action planning, and certification.

For more information, please contact us:
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