

STRATEGY IN ACTION: BUILDING & EXECUTING GAME PLANS

Start Date:	18/01/2027	End Date:	22/01/2027
Categories:	Management	Venues:	Madrid
Formats:	In Person	Instructors:	

OVERVIEW

This intensive 5-day program, "Strategy in Action: Building & Executing Game Plans," is designed to equip participants with the essential frameworks and practical skills needed to develop robust strategies and translate them into actionable game plans. You will learn to analyze market dynamics, define strategic objectives, formulate competitive strategies, and implement execution roadmaps, ensuring your organization can effectively navigate complex environments and achieve its goals.

OBJECTIVES

By the end of this course, participants will be able to:

- Analyze the current business environment and identify strategic opportunities and threats.
- Develop clear and measurable strategic objectives aligned with organizational vision.
- Formulate competitive strategies using established frameworks like Porter's Five Forces and SWOT.
- Design actionable game plans with defined initiatives, timelines, and resource allocation.
- Implement and monitor strategic execution, adapting to changing market conditions.

COURSE OUTLINE

1- Strategic Analysis and Environmental Scanning 2- Vision, Mission, and Objective Setting 3- Competitive Strategy Formulation 4- Strategy Execution and Game Plan Development 5- Performance Monitoring and Adaptation

TARGET AUDIENCE

This program is ideal for senior leaders, strategists, business unit managers, project managers, and anyone responsible for developing and executing organizational strategy. It is also beneficial for consultants and advisors who support businesses in strategic planning and implementation.

METHODOLOGY

The program employs a blended learning approach, combining expert-led presentations, interactive case studies, group discussions, and hands-on workshops. Participants will engage with real-world scenarios and apply strategic frameworks to develop their own organizational game plans.

CONCLUSION

Upon completion of “Strategy in Action: Building & Executing Game Plans,” participants will possess a comprehensive understanding of strategic planning and execution. They will be empowered to develop coherent strategies, translate them into detailed game plans, and lead their organizations through effective implementation, fostering a culture of strategic agility and sustained competitive advantage.

DAILY AGENDA

Day 1: Foundations of Strategic Thinking

This day introduces the core concepts of strategic management and the importance of a structured approach to strategy development. We will explore the external and internal factors that influence strategic decisions.

Day 2: Crafting Strategic Direction

Focus on establishing a clear strategic direction by defining organizational vision, mission, and setting SMART objectives. Participants will learn to align strategic goals with business realities.

Day 3: Formulating Competitive Strategies

This day delves into developing competitive strategies using established frameworks. We will analyze different strategic postures and how to achieve sustainable competitive advantage.

Day 4: Building Actionable Game Plans

Learn to translate strategic objectives into concrete, executable game plans. This session covers initiative prioritization, resource allocation, and roadmap development.

Day 5: Executing and Adapting Strategy

The final day focuses on the critical aspects of strategy implementation, performance monitoring, and adapting to change. We will discuss leadership roles in execution and continuous improvement.

For more information, please contact us:

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